

Patient Consent Form



Introduction

You are invited to participate in the “Live It Lighter” Program (“the Program”), a service provided by the Health Education Society (Thaqaf) with education and implementation by Al-Riyada Al-Masiyya under the supervision of the Saudi Ministry of Health, in collaboration with Novo Nordisk Saudi Arabia (“Novo”).

- Before you decide whether to participate or not, it is important to understand why this program has been created and what it will involve.
- Please take some time to read the following information.
- This document explains the purpose of this program and what will happen if you participate.

The program aims to educate the community about the impact of obesity on your health and safety in line with Saudi Arabia Vision 2030.

Through this program, Novo will conduct a screening and awareness campaign through screening activities. The following three measures will be recorded: height, weight, body mass. Based on these measures and your consent, Novo may send educational information aimed at increasing awareness and knowledge about certain health issues related to obesity.

This campaign is not designed to provide any medical advice or recommendations and will not be considered or constitute medical consultation. You should consult a qualified physician for any medical advice or treatment if necessary, according to your physician’s guidance.

- Participation in this program is entirely your choice.
- If you decide not to participate, it will not affect your medical care.
- If you choose to participate, you will receive this information sheet and will be asked to sign a consent form, which is required to process your personal data as outlined below. Please note that you will receive a copy of the signed consent form, while the original will be retained by the program partner in accordance with applicable regulations.

What will happen with your personal data if you join the program?

If you wish to participate in this program, it will be necessary to collect and process your personal data in order to implement the program. Below, you will be asked to provide your consent to collect and process your personal data.



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Your data will also be processed to ensure high standards of quality and safety of medical products, guarantee the scientific safety of the program, and allow Novo to reach you and send educational content related to certain health issues.

Handling of Personal Data:

Unless otherwise stated in the sections below, the legal basis for processing your personal data arises from the necessity to pursue our legitimate interest in promoting our products and services:

- **A. Data Management:**

We maintain a data management system where your personal data is stored, including your name, address, phone/mobile number, email, gender, age, and/or other contact information. We use your contact information to promote our products and services or provide medical information about our products.

As part of the program, health-related data connected to the screening activities will also be collected and processed. This data includes: height, weight, body mass.

- **B. Educational / Medical Communications:**

We may use your contact information to communicate with you via phone calls, direct mail, email, or other electronic communications (such as website chats, SMS, or messaging) to provide educational/medical communications. This may include showing personalized advertisements tailored to your interests on our websites or other websites and applications. However, educational and medical communications via other electronic channels ("e-education / medical communications") and via phone calls are subject to your consent.

- **C. Analysis of Your Use:**

To customize e-education / medical communications to meet your needs and preferences, and subject to your consent, we analyze your use of e-education / medical communications, for example whether you opened and how you used the educational / medical communications (e.g., links you clicked).

Your Rights Regarding Your Personal Data:

To participate in this program, you must consent to the collection and processing of your personal data as described above.

If you do not consent to the collection and processing of your personal data, you will not be able to participate in the program.



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Your personal data is protected under applicable personal data privacy laws, which grant you the following rights:

- Withdraw your consent to the processing of your personal data at any time without needing to justify your decision.
- Request information about the processing of your personal data, or request a copy of your personal data collected or request deletion of your data.
- Request correction of your personal data if it is incorrect or incomplete.
- Request restriction of the processing of your personal data.

For any information regarding your data and rights, or if you wish to exercise any of your rights regarding your personal data, please direct your request to the Data Protection Officer at your service provider or Novo's Data Protection Officer at the following email: nqal@novonordisk.com